



2020

NORTHCOTE CITY FC

SPONSOR PACK



THE CLUB FOR EVERYONE

Northcote City is the club for everyone, regardless of race, creed or gender.

Our purpose is to keep all people participating in the game of football for as long as possible with programs offering Community, Social and Elite pathways.

The club caters for First Starters U4-6, Miniroos U7-12, Juniors U13-16, Seniors, Masters, and a fantastic All Abilities program for those with special needs.

Whilst football is our passion, our real strength is in our club culture and fantastic community where we aim to create the best environment for our members



CELEBRATING 60 YEARS OF NORTHCOTE CITY
USING THE CLUBS COMMEMORATIVE LOGO
IN THE 2020 SEASON

ΗΡΑΚΛΗΣ - HERCULES

WHAT WE STAND FOR

Northcote City prides itself on the values that the club has built itself around over the past 60 years.

These include:

- Community
- Family Friendly
- Loyalty
- Teamwork
- Respect
- All Inclusive



CLUB HONOURS

National Premier Leagues Victoria 2 Champions 2017

Mirabella Cup Champions 2011

Victorian Premier League Champions 2013

Victorian State League Division 1 Champions 2009

Victorian State League Division 2 South East Champions 2008

Victorian State League Division 2 North West Champions 2002

Victorian Metropolitan League Division 1 Promotion 1980

Victorian Metropolitan League Division 3 Champions 1969

Victorian Metropolitan League Division 4 Champions 1965

Hellenic Cup Champions 1985, 1986, 1999



SENIORS

Associate your brand with our flagship Senior Program at the club. Senior Mens, Under 20s and Under 18s teams.

Package Includes:

- Announcement on NCFC Social Media
- Acknowledgment as Principal Partner (\$10k or Above)
- Northcote City in Business Membership Package (\$500 Value)
- 2 x Ground Signs at John Cain Memorial Park (\$1250 Value)
- 4 x NCFC Season Passes
- Photo Opportunity with team prior to a home match day
- Your logo placed on relevant area of senior teams home and away playing kits (ALL SENIOR TEAMS)
- Logo exposure - Senior matchday video highlights published on Social Media platforms (Facebook/Youtube etc)

BACK OF SHIRT – \$15,000 + GST

SLEEVES - \$10,000 + GST (PER SLEEVE)

SHORTS - \$5,000 + GST



ABCOR

NPL BOYS

Support our NPL youth program by supporting and sponsoring one of the NPL sides for the 2020 season. This includes one of our Under 13 – Under 16 teams.

Package Includes:

- Announcement on NCFC Social Media
- Northcote City in Business Membership Package (\$500 Value)
- 1 x Ground Signs at John Cain Memorial Park (\$750 Value for Back of Shirt and Sleeves Sponsorship only)
- 2 x NCFC Season Passes
- Your logo placed on relevant area of your teams home and away playing kits

BACK OF SHIRT – \$3,500 + GST PER TEAM
SLEEVES - \$2,500 + GST PER TEAM
SHORTS - \$1,250 + GST PER TEAM

ADDITIONAL SIGN: \$350 + GST PER SIGN

ASK US ABOUT AN ALL TEAM (U13-16) BUNDLE



MINIROOS

We are proud of our ever growing and vibrant miniroos program, with sponsorship of our youngest teams available. This includes our Under 7 through to our Under 12 teams.

Package Includes:

- Announcement on NCFC Social Media
- Northcote City in Business Membership Package (\$500 Value)
- 1 x Ground Signs at John Cain Memorial Park (\$750 Value for Back of Shirt and Sleeves Sponsors only)
- 2 x NCFC Season Passes
- Your logo placed on relevant area of your teams playing kits

BACK OF SHIRT – \$3,500 + GST PER AGE GROUP

SLEEVES - \$2,500 + GST PER AGE GROUP

SHORTS - \$1,250 + GST PER AGE GROUP

ADDITIONAL SIGN: \$350 + GST PER SIGN

UNDER 7 & 8 TEAMS RECEIVE A 25% DISCOUNT TO PACKAGES



FEMALE

Support our female footballers, with our teams entered into Series Futsal each week. This is the highest ranking futsal league in the state with matches streamed across Facebook weekly.

Package Includes:

- Announcement on NCFC Social Media
- Northcote City in Business Membership Package (\$500 Value)
- 1 x Ground Signs at John Cain Memorial Park (\$750 Value for Back of Shirt and Sleeves Sponsors only)
- 2 x NCFC Season Passes
- Your logo placed on relevant area of your teams playing kits
- Logo exposure – matches streamed live across Facebook

BACK OF SHIRT – \$1,500 + GST

SLEEVES - \$1,250 + GST

SHORTS - \$1,000 + GST

ADDITIONAL SIGN: \$350 + GST PER SIGN



ALL ABILITIES

We are proud to support our all abilities teams as they continue to do themselves and the club proud. Support those in need and become a sponsor of the team yourself.

Package Includes:

- Announcement on NCFC Social Media
- Northcote City in Business Membership Package (\$500 Value)
- 1 x Ground Signs at John Cain Memorial Park (\$750 Value for Back of Shirt and Sleeves Sponsors only)
- 2 x NCFC Season Passes
- Your logo placed on relevant area of your teams playing kits

BACK OF SHIRT – \$3,500 + GST

SLEEVES - \$2,500 + GST

SHORTS - \$1,250 + GST

ADDITIONAL SIGN: \$350 + GST PER SIGN



HERCULES INNER SANCTUM

Listen to one of Peter Tsolakis' pre-match talks during the season and be a part of the playing group throughout a nominated home match.

Limited to only 10 members.

Package Includes:

- Team & Coach Signed NCFC Player Shirt
- 2 x Pre-match talks delivered by the senior coach (nominated games only)
- Exclusive dinner hosted by senior coach and club president

Investment : \$1,000 + GST



GROUND SIGNAGE

Stand out on match day and throughout all of our game day video and highlights with your sign placed at our home John Cain Memorial Park.

Signs are 2 metres (wide) by 1 metre (high) and are placed on the fence permanently for the entire season.

SINGLE SIGN

Investment : \$750 + GST

TWO SIGNS

Investment: \$1,250 + GST



NORTHCOTE CITY IN BUSINESS

Join the 'Northcote City in Business' team and receive exclusive invites to our Business Networking events.

The events will allow you to connect with the Northcote City corporate base and meet like minded individuals.

With over 60 businesses at the club in 2019, the upcoming season is sure to be huge.

'Northcote City in Business' Membership Package Includes:

- Announcement on NCFC Social Media
- 2 tickets per event (2 Events & Corporate Gift included)
- Logo on Event Media Board and Website

Investment : \$500 + GST



MEDIA PARTNER

Have your brand associated with the growing Northcote City Media Team.

Your logo will be placed on all video content produced by the club, including a 3 second introduction on each one of our NCFC and Hercules TV clips.

With over 300,000 video views across our platforms in 2019, this is a great way to give your brand maximum exposure throughout our media channels.

Investment : \$10,000 + GST



HERCULES TV

Have your logo placed at the beginning and during (watermarked) any one of our Hercules TV segments.

SENIOR MATCH HIGHLIGHTS

Investment : \$3,000 + GST

KOTSY'S KORNER OR PLAYER INTERVIEW

Investment : \$3,000 + GST

THROWBACK / FLASHBACK VIDEO

Investment : \$2,000 + GST

MATCH PREVIEW / OTHER SEGMENT (TBC)

Investment : \$2,000 + GST



SOCIAL MEDIA

Place your logo on social media appear on our social media throughout the week. With almost 10,000 followers across all channels and a strong engagement rate, we encourage you to try this form of advertising.

GAMEDAY GRAPHICS

Investment : \$1,500 + GST

YOUTH GRAPHICS

Investment : \$1,500 + GST

PLAYER OF THE GAME / WEEK / MONTH

Investment : \$5,000 + GST



PLAYER OF THE WEEK

JAMES WILSON

Café
Heide

YOUTH SCORES

		
UNDER 13 1-1 DRAW	UNDER 14 3-0 WIN	UNDER 15 5-2 LOSS
UNDER 16 3-1 WIN	UNDER 18 3-1 WIN	

